

NEWS ANNOUNCEMENT

For Immediate Release

Exivity, a subsidiary of Softlinx, continues its customer base expansion with the addition of Oliver Wyman

North Billerica, MASS. (June 30, 2007) –Exivity, Inc., the industry’s leading provider of email attachment management solutions for Lotus Domino today announced that Oliver Wyman, a global industry research and business consulting firm, will be implementing Exivity’s AtomicEMT software to deliver a cost effective solution to control the growth of Domino mail storage without end-user experience change. Oliver Wyman evaluated Exivity’s solution over several months and chose the Exivity solution over a number of competitive solutions because it has demonstrated significant mail storage reduction, faster backup and restore time, efficient bandwidth utilization as well as improved server performance.

“Storage space is at a premium and email use is growing exponentially. Specifically, email attachments are a significant part of the problem. Limiting the mail file size with quota restricts the consultants’ productivity. By implementing AtomicEMT Oliver Wyman will reduce the overall size of mail files as well as save time and money on expensive storage alternatives without hindering its workers’ productivity”, said Frank Woo, president at Exivity.

About Oliver Wyman

Oliver Wyman combines deep industry knowledge with specialized expertise in strategy, operations, risk management, organizational transformation, and leadership development. The firm works with clients to deliver sustained shareholder value growth. Oliver Wyman helps managers to anticipate changes in customer priorities and the competitive environment, and then design their businesses, improve their operations and risk profile, and accelerate their organizational performance to seize the most attractive opportunities.

About Exivity, Inc.

Exivity's products reduce the Total Cost of Ownership of enterprise e-mail systems by solving storage demands, while enabling the e-mail content as a corporate information asset. Exivity's current and future product suite leverages a technology foundation to deliver a storage-efficient retention of e-mail contents for regulatory purposes and integration of e-mail content with real-time collaboration tools while achieving productivity gain, cost savings, and a knowledge base. Exivity is a Lotus Business Partner, committed to delivery of R7-enabled products. Exivity is a wholly owned subsidiary of Softlinx, Inc., a leader in enterprise fax messaging and enterprise content management solutions, and is located in North Billerica, MA. Exivity can be reached at 978-439-9800 or <http://www.exivity.com>.

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